



Visionnaire was a partner of Editora Positivo in the creation of a web system and a mobile app

Brazilian publisher Editora Positivo manually made all the material and the registration control for its courses, and needed to create a web system with a process for controlling the courses offered by the institution to its clients, from the configuration of the courses, registrations and execution, until their certification.

This process should have a unified control, carried out by the publisher's process control system, from the registration and programming of the course, with the system being responsible for administering the part of registration and integration settings to the point of becoming a centralizer for any platform for executing courses and certification environments.

Visionnaire was responsible, as a technological partner, for developing the project to control course enrollment on Editora Positivo's online teaching platform. The system allowed the entire registration process for courses made available by the publisher. A mobile application for the Android platform was also created to be used by the course administrators to register the enrollment upon presentation of the QR Code (invitation/enrollment) that could be used even offline after uploading the edition data and its participants.

Specialized in the educational segment, Editora Positivo edits, publishes and markets didactic, educational and literature books, atlases, and dictionaries, with emphasis on the most important dictionary in the Portuguese language, Aurélio. For 35 years, Editora Positivo has shared its educational vocation with thousands of students and teachers from all over Brazil. It is a unique publisher in the market with specialization in the segment and the convergence of its areas of activity: teaching systems and school books.

The results were the increased productivity and modernization of the entire course enrollment process, reducing the costs of printing paper forms. The scope of the project developed through Editora Positivo with its education systems was of more than 1,300 municipalities and 5,000 schools in Brazil and Japan.

